



**DIGITAL AUDIO +
NEURO ENTRAINMENT TECHNOLOGY
FOR BRAIN OPTIMIZATION &
PEAK PERFORMANCE +
EXPERIENCE ENHANCEMENT**

iMusic + Focus Study

Introduction

This is a randomized, controlled study investigating the effects of iMusic on focus.

Method

The sample size of the study was 18, subdivided into 2 groups of 9 participants—the first an iMusic using group, the second a control group with normal, un-enhanced music.

Each participant performed the TOVA focus measurement test, to provide a baseline test score. Over the following 3 week time period, the group 1 was given iMusic CD's, and were instructed on how to listen to them as they worked, read and learned at home and at the office. The second control group listened to normal music that did not contain brainwave entrainment technology, with duplicate instructions.

The T.O.V.A. test is an objective, neurophysiological measure of attention, not a subjective rating of behavior.



iMusic is a proven, leading-edge performance technology. Contact the Volition Research Team to learn more about this study, and the science behind iMusic:

contact@vth.biz



iMusic release used in this study: **iMusic Volume One, iMusic PeakRead, iMusic IvyFocus**

LAB PROVEN

The science behind iMusic and brainwave entrainment is as documented and verified as the law of gravity. Many doctors, institutional clinics and governmental organizations rely on brainwave optimization technology to train, empower and treat their employees, clients and patients. Each and every iMusic release is subjected to intensive laboratory trials, and a battery of real world tests, with real people, in real situations. iMusic's effectiveness is guaranteed, with the verifiable quantitative results and empirical data to prove it. [www.getimusic.com/research]



RESULTS OVERVIEW

Upon completion of the 3 week usage period, each group performed a follow up TOVA test while listening to iMusic or regular music (group 2 listened to regular music), to identify the kind of change in focus that took place.

Among the iMusic using group, an average improvement in TOVA score of 24.26% was achieved, representing a very strong boost in attention and concentration. The second group saw no measurable improvement in score.

Participants in the iMusic using group also reported feeling more aware, attentive, intelligent, mentally clear and acute as they worked, learned and interacted socially.



iMUSIC USERS